



26°

Forecast »
Weather Alert!

philly.com

Search



[Home](#) | [News](#) | [Sports](#) | [Entertainment](#) | [Business](#) | [Food](#) | [Lifestyle](#) | [Health](#) | [Shop](#)

[TRENDING](#) [GOSSIP](#) [TV](#) [MOVIES](#) [THE ARTS](#) [MUSIC](#) [THINGS TO DO](#) [OUT & ABOUT](#) [EVENTS](#) [GAMES](#) [COMICS](#) [HOROSCOPES](#) [TICKETS](#)

AdChoices

Movies

New Jersey toy company sues Disney over 'Toy Story 3' bear

[Share](#) [Tweet](#) [Reddit](#) [Email](#) [0 COMMENTS](#)



About This Blog

Consider our Movies blog your essential guide to new movies and classics, interviews with filmmakers and stars, news and views on the latest screen trends, reviews and the occasional rant.



Nick Vadala
Philly.com
[Email](#)

Get our top stories

Get the latest newsletter delivered to your email. Sign up now!

Already a Philly.com member? Yes No

[Advertise Here](#)

Nick Vadala, Philly.com

POSTED: TUESDAY, FEBRUARY 11, 2014, 2:05 PM

FILED UNDER: [Movies](#)

Toy Story 3's villain, Lots-O'-Huggin' Bear, is a villain only to the extent that he antagonizes the main characters—beyond that, he's a conflicted, tortured soul. Suffering from psychological problems stemming from his owner abandoning him, Lotso built up a kingdom at Sunnyside Daycare Center to shield himself from those problems. One problem he can't hide from, though? He's a complete ripoff of a doll from New Jersey toy makers, Diece-Lisa Industries. Allegedly.

Diece-Lisa Industries filed a lawsuit against Disney in Texas today, saying that their Lotso character directly infringes on their "Lots of Hugs" hears. DLI has offered their take on a

Latest Videos:

AdChoices

huggable-bear since around December 1995, and even allowed its likeness to be used for the Olympic Panda Bear in the 2008 Olympics.

But it doesn't stop at the trademark—DLI has a registered patent on their bear as well. Evidently, DLI's "hugging technology" developed for their Lots of Hugs bear was licensed to Disney for a "Bear in the Big Blue House" stuffed animal that operated along the same lines. Which, of course, is to say that DLI thinks Disney knew all about their claim to the bear in question but ignored their property rights anyway.

DLI further claims that they've been harmed by Disney's appropriation of their character, citing a case with Interactive Group from 2011:

"IG was fearful to use the 'Lots of Hugs' mark for the DLI licensed bear products in view of the worldwide success of the Toy Story 3 movie -- fearing Disney and consumer confusion with Defendant [Disney's] 'Lots-O'-Huggin' bear a/k/a 'Lotso' bear character if IG should market and sell 'Lots of Hugs' bears. Subsequently, IG required that the licensed bear be marked 'hugalots' instead of 'Lots of Hugs.'

Currently, DLI is suing for trademark infringement and unfair competition, along with compensation and an injunction. So, let this be a lesson: Bears are serious business.

[[Hollywood Reporter](#)]

MORE COVERAGE

[Kevin Hart and Ed Helms are going to be in the 'Captain Underpants' movie](#)
[And Bradley Cooper's next role is...](#)
[Rowling says Hermione should've married Harry Potter, not Ron](#)

Travel Deals



\$619* & up -- Europe Fare Sale from across the U.S. (R/T)

[See all travel deals »](#)

LISTED BY **TRAVELZOO**
*Some taxes, fees additional

Weekly Circulars



Trade In and Save (Target)



Colours And Patterns You'll Love! (Macy's)

[See More Circulars »](#)

Latest Entertainment Stories:



Missanelli's back; Smerconish gets CNN show



This weekend: The PHS Pop-up Beer Garden is back



Eastern State exhibit concentrates on victims

DRIVE FOR LESS!
ACURA

MONTGOMERYVILLE
ACURA Contact Us TODAY!

Also on Philly.com:

NEWS:



Bolaris: Nor'easter still on track: snow, ice, rain

BUSINESS:

Mortgage rates slide again, putting



Nick Vadala
Philly.com
[Email](#)

[Share](#) [Tweet](#) [Reddit](#) [Email](#) [0 COMMENTS](#)

Share this story with friends who would like it.

We recommend which of your friends would enjoy this story.

MORE FROM THE WEB

11 Actors Who Are Reportedly Difficult To Work With (Us Weekly)

What The Big Bang Theory Gets Wrong About Geeks (Wired Magazine)

The 9 Most Tragically Underrated Actors in Hollywood (Celebrity Gossip Answers)

Tiny Role on Seinfeld, Big Stars Later (TVOvermind)

Pippa Middleton Jumped on the Sheer Bandwagon (New York Magazine)

Amazing, Hard-to-Believe, Perfectly Timed Pictures – Taken at Just the Right Moment! (Perfectly Timed Pictures)

MORE FROM PHILLY.COM

Bruce Springsteen announces U.S. tour dates, playing Hershey, Pa.

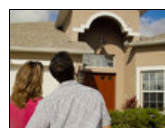
Study confirms that February—not January—is the worst month for movies

NBC cancels 'The Michael J. Fox Show,' says it 'is not canceled'

Nick Cannon signs on as producer, co-star for 'Drumline' sequel

'Dancing with the Stars' fires live band, makes room for 'small electric band'

For Philadelphia's BalletX, a special kind of 'Valentine's Day'



pressure on buyers

SPORTS:



Report: Stairs, Moyer in booth

HEALTH:



How to get a gold medal body

FOOD:



10 romantic Valentine's dinners even you can make

REAL ESTATE:



6 tips for boomerang homebuyers

Comments (0)

[Sign in to post a comment](#)

Register to comment

Why are we asking you to register? We've made some changes to increase the quality of the user experience and dialogue, and reduce the number of inappropriate or offensive posts. You're now required to have a registered username and account before adding a comment. This will improve the experience for everyone. We apologize for the inconvenience. [Join the conversation!](#)

[SIGN UP NOW](#)

Already Registered? Sign In

Email address

Password

[SIGN IN](#)

[Forgot Password?](#)

Stay Connected

Get the latest Lifestyles newsletter delivered to your email. [Sign up now!](#)

Already a philly.com member? Yes No

AdChoices

philly.com

The Inquirer

DAILY NEWS

Partners:

Philly DealYo

Parade Magazine

News | Sports | Entertainment | Business | Food | Lifestyle | Health

Classifieds:

Jobs | Cars | Real Estate | Rentals | Marketplace | Celebrations | Business Directory | Newspaper Ads Online | Weekly Circulars

Site Services:

Advertise on Philly.com | Rates and Specs | Mobile Site | Apps | Print2Click

The Inquirer Digital Edition

Subscriber Services

Subscribe

Newspapers in Education

Daily News Digital Edition

Subscriber Services

Subscribe

